Kuala Lumpur, Malaysia, 27 May 2014 – Epson, the world’s top projector maker for 13 years in a row according to FutureSource Consulting, announced the launch of the EB-595Wi Interactive WXGA 3LCD Projector at the Digital Education Show Asia 2014. The ultra-short-throw EB-595Wi is the world’s first 3LCD interactive projector that allows for operation simply by touching the screen with a finger. This includes opening and closing of files, page scrolling, moving and expanding objects and annotation, giving users a previously unheard of ease of control over their presentations and even allowing them to make PC-free annotations literally at the touch of a finger.

“The Epson EB-595Wi is a versatile and revolutionary addition to today’s smart classroom, adding an element of engagement for students that previously did not exist. Epson has integrated several of our innovations into the EB-595Wi that together will allow for greater collaboration, brainstorming and interactivity in the classroom. This takes kinesthetic learning to new heights,” said Danny Lee, General Manager, Sales & Marketing, Epson Malaysia.

With many interactive projectors, issues of shadow interference and obstruction are always present. However, Epson’s ultra-short throw projection eliminates many of these common problems by reducing the throw ratio to only 0.27. This means that the EB-595Wi needs only 47cm to project an 80-inch screen. Furthermore, Epson’s 3LCD projectors offer 3X brighter colors compared to leading 1-chip DLP business and education projectors, and the EB-595Wi delivers 3300 lumens of colour brightness and 3300 lumens of white brightness to project truly dynamic images and ensure bright, vivid lessons.

Epson showcased a full range of visual imaging and printing solutions for today’s smart classroom. Working in concert, these solutions help teachers engage their class and make lessons interactive, while also addressing the operational needs of the school to create affordable colour handouts, to make data handling easy and to reduce energy usage.

The Epson EB-1410Wi 3LCD interactive projector features flexible projection modes so that teachers can project lessons on surfaces like whiteboards, walls and tabletops. This gives them the means to create vibrant classrooms that encourage creativity and participation using Epson’s interactive pens without worrying about space constraints. Projects created using the EB-1410Wi can be wirelessly sent for printing to the Epson WorkForce Pro WP-4521, the world’s fastest auto two side printer.
Using Epson’s award winning L-Series Original Ink Tank Printers, teachers can quickly and affordably print colouring activities, posters and annotated lesson handouts. The Epson L1300, L355 and M200 feature refillable ink tanks that deliver ultra-high page yields at the lowest cost per page of any genuine supplies printer. “We are so confident about the low cost of Epson’s ink tank printing solutions that we are offering free printing services to exhibitors at the Digital Education Show Asia 2014,” added Lee.

Epson inkjet and ink tank printers come equipped with highly efficient and durable Epson Micro Piezo™ print head technology that makes it possible to precisely control the amount of ink that is fired from the print head during printing. This allows Epson printers to deliver both high image quality and high printing speeds, and is one reason why Epson printers are consistently rated among the best in the world.

Rounding off their smart classroom solutions, Epson showcased the Epson LabelWorks LW-1000P wireless label printer that works with PCs and Android and iOS devices, and the Epson WorkForce DS-860 colour document scanner that features Optical Mark Recognition and can be used to accurately and efficiently mark exam papers. The DS-860 comes with Epson’s Document Capture Pro software that allows users to scan, manipulate and send documents with ease, to automate scan jobs, and to seamlessly and locally manage documents, then integrate them into cloud services.

“Epson’s broad range of projectors, printers and scanners are designed to serve and exceed the requirements of the education environment. Being affordable and built with robust construction our products will enhance the learning experience of students at all levels,” said Lee.

About Epson
Epson is a global imaging and innovation leader whose product lineup ranges from inkjet printers and 3LCD projectors to sensors and other microdevices. Dedicated to exceeding the vision of its customers worldwide, Epson delivers customer value based on compact, energy-saving, and high-precision technologies in markets spanning enterprise and the home to commerce and industry. Led by the Japan-based Seiko Epson Corporation, the Epson Group comprises more than 75,000 employees in 97 companies around the world, and is proud of its ongoing contributions to the global environment and the communities in which it operates. http://global.epson.com

About Epson Southeast Asia
Since 1982, Epson has developed a strong presence across major markets in Southeast Asia. Led by the regional headquarters, Epson Singapore Pte Ltd., Epson Southeast Asia spans an extensive network of 10 countries, and is responsible for delivering and supporting Epson’s cutting-edge consumer and business digital imaging products to the customers of these markets through its comprehensive infrastructure of over 360 service outlets, 10 Epson solution centres and 8 manufacturing facilities. http://www.epson.com.sg
About Epson Malaysia
Epson Malaysia Sdn Bhd was incorporated in 1991 where it was known as Epson Trading (M) Sdn Bhd previously. The company has the exclusive rights to market, distribute and support complete range of Epson products in Malaysia and Brunei. Epson Malaysia supports its customers with an extensive network of 54 Epson service outlets spread throughout the country. For more details, please visit http://www.epson.com.my

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